



## **Spartan Motors Announces the Addition of Kurt Beyer as Vice President, Aftermarket Product Support**

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### **New Leadership Team addition reiterates Company's focus on customer experience after-the-sale**

CHARLOTTE, Mich., July 18, 2018 /PRNewswire/ -- [Spartan Motors, Inc.](http://www.spartanmotors.com) (NASDAQ: SPAR) ("Spartan" or the "Company"), a global leader in specialty chassis and vehicle design, manufacturing and assembly, today announced that Kurt Beyer has joined the Company as the Vice President of Aftermarket, which includes functions such as aftermarket parts sales and support, training, customer service and support, warranty provision and application, factory and dealer service, and vehicle refurbishment—across product verticals. Mr. Beyer has also been appointed to the Spartan Leadership Team.

"Adding a VP-level position to the company that will be 100 percent committed to improving our after-sale service and support functions further represents our commitment to our customers," said Tom Ninneman, Chief Operating Officer, Spartan Motors. "Bringing Kurt Beyer and his tenure to the organization is taking customer-centricity to the next level."

Mr. Beyer brings over twenty years of aftermarket and continuous improvement experience to the organization. Having most recently overhauled the customer service and support functions for EMT International, Mr. Beyer brings next-level expertise in the areas of call center management, technical product support, field service, and escalation procedure management to avoid downtime for customers. Prior to EMT, Mr. Beyer held multiple senior leadership positions at Plexus Corporation and Pierce Manufacturing (a division of Oshkosh Corporation) where he redeveloped after-sale order-to-cash processes, focused heavily on customer support process improvement, and advanced the way in which both companies approached strategic go-to-market planning and execution. At Pierce Manufacturing, Mr. Beyer was particularly focused on improving operational efficiencies across refurbishment centers, and will transition that depth of experience to Spartan. Mr. Beyer has held both facility and operational leadership positions, and has been responsible for P&L management, across multiple companies. He earned a Bachelor of Arts degree in Management and Communications from Concordia University, and is a certified Six Sigma Black Belt.

"Joining Spartan as they hit their stride on the path to growth is the perfect time to ensure we remain 100 percent focused on the customer experience," explained Mr. Beyer. "I look forward to working with the entire aftermarket team to bolster Spartan's after-sale functions to the highest level."

### **About Spartan Motors**

Spartan Motors, Inc. is a leading designer, engineer, manufacturer, and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies, and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces, and contract assembly (light/medium duty truck) markets. The Company's brand names —Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal, and its family of brands, including Ladder Tower™ and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$707 million in 2017. Visit Spartan Motors at [www.spartanmotors.com](http://www.spartanmotors.com).

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